

THE KRYPTONITE SCORECARD™

Know Your Gaps. Close Them.

Future-Proof Your Career and Your Organization.

realmikeevans.com/scorecard

78% of workers don't feel secure in their job.

ADP Research, 2026

The forces of disruption do not discriminate. They expose the gaps in individuals, managers, and organizations equally — and they are accelerating.

Jeff Bezos calls AI "the new electricity." The Fed Chairman reports zero net job creation. Goldman Sachs says \$450 billion in AI investment has contributed basically zero to economic growth — while millions of jobs have been eliminated. Entry-level job postings are down 35% since 2023.

The leaders who survive this era are not the ones who saw it coming. They are the ones who closed their gaps before it arrived.

WHAT LEADERS ARE SAYING

"In 12 years working with this group, I have never seen anyone get them engaged and focused the way you did over the past two days."

— Peter Comrie, Managing Partner, Revird Capital

"Your delivery, presence, and ability to connect the message to real, practical application is what made the two days resonate so strongly with the team. The feedback thus far has been outstanding."

— Laura Porret, Director, Revird Capital

"Mike Evans offers some incredibly important advice that every professional should read. I know that this book is going to help a lot of people."

— Jack Zenger, Co-Founder, Zenger Folkman

THE 5 KRYPTONITE INGREDIENTS

The Scorecard measures every audience — individual, manager, and organization — against the same five ingredients. A gap in any one is an exposure. Multiple gaps signal a vulnerability cluster that disruption will find.

IDEAS	The capacity to generate, stress-test, and act on new thinking faster than the market demands it. The organizations and careers that stop producing bold thinking become targets.
SPEED	The ability to move from decision to execution without friction. In the age of AI, speed is not a differentiator. It is a survival requirement — for individuals and organizations alike.
TALENT	The depth of human capability that no model can replicate: judgment, trust-building, creative intuition, and the ability to lead through ambiguity. Those that protect their development pipeline will widen the gap.
DISTINCTION	The clarity of what makes you — or your organization — irreplaceable. Commodities get automated. Distinct professionals and distinct organizations get chosen.
LEADERSHIP AT ALL LEVELS	The distribution of ownership, accountability, and decision-making. The 7-Sided Pincer Movement requires active, equipped leadership at every level — not just the top.

WHO IS THE SCORECARD FOR?

The same five ingredients. The same diagnostic rigor. Three lenses.

TRACK 1 — Individual Contributors

Am I personally prepared for what is coming?

AI is not just eliminating roles. It is eliminating the assumption that a career built on knowledge and credentials is safe. The Kryptonite Scorecard™ for Individuals is a 30-behavior diagnostic that reveals exactly where your personal gaps are across the five capabilities that determine whether your career is disruption-proof — or disruption-vulnerable.

Built for:

- Professionals in technology, finance, law, consulting, operations, and healthcare
- Mid-career leaders who want to know their personal disruption exposure
- Anyone who has read Distinct or Extinct and wants to translate the framework into personal action
- Professionals whose entry-level peers have already been displaced

TRACK 2 — Managers & Supervisors

Is my team equipped to perform in the age of AI?

Managers are caught between two forces simultaneously: the pressure to deliver results with fewer resources, and the responsibility to develop people whose roles are changing faster than training programs can keep up. The Kryptonite Scorecard™ for Managers is a 30-behavior diagnostic that gives you a behavioral map of where your team's capabilities are strong, where they are fragile, and what to do about it.

You cannot manage what you cannot measure. Now you can measure it.

TRACK 3 — Senior Leaders & Organizations

Is my organization built to survive what is coming?

Most organizations don't fail because of the forces attacking them. They fail because of the internal weaknesses those forces expose. The Kryptonite Scorecard™ for Organizations is a 30-behavior diagnostic built on 27 years inside 34 Fortune 50 companies. Senior leaders receive a precise gap analysis, a vulnerability cluster ranking, and a prescribed action plan.

SCORECARD OPTIONS & INVESTMENT

INDIVIDUAL — \$29

- ✓ Full 30-behavior individual assessment
- ✓ Personalized gap analysis across all 5 Kryptonite Ingredients
- ✓ Vulnerability cluster ranking by urgency
- ✓ Prescribed individual action plan for closing every gap identified
- ✓ Digital results report delivered immediately upon completion
- ✓ Access to Distinct or Extinct framework resources

MANAGER — \$49

- ✓ Full 30-behavior manager and team assessment
- ✓ Gap analysis across all 5 Kryptonite Ingredients at the team level
- ✓ Vulnerability cluster identification with urgency ranking
- ✓ Prescribed action plan for individual and team development
- ✓ Benchmark context calibrated to organizational patterns
- ✓ Digital results report delivered immediately upon completion
- ✓ Access to Distinct or Extinct framework resources

ORGANIZATION — \$199

- ✓ Full organizational 30-behavior diagnostic
- ✓ Complete gap analysis across all 5 Kryptonite Ingredients
- ✓ Vulnerability cluster ranking with organizational urgency priority
- ✓ Prescribed organizational action plan — specific, directed, immediately actionable
- ✓ Benchmark context calibrated against Fortune 50 organizational patterns
- ✓ Digital results report delivered immediately upon completion
- ✓ Option to add facilitated debrief session with Mike Evans (contact for pricing)
- ✓ Bulk licensing available for post-keynote deployment across teams

HOW IT WORKS: THE 4-STEP PROCESS

STEP 1 Select Your Track	Visit realmikeevans.com/scorecard and choose your track — Individual, Manager, or Organization. Select your tier and complete your investment to access the full assessment.
STEP 2 Complete Assessment	Answer 30 behavioral questions based on current reality — not aspiration. The assessment takes approximately 15 minutes. Honest answers produce precise results.
STEP 3 Receive Gap Analysis	Upon completion, receive a personalized report identifying your scores across all 5 Kryptonite Ingredients, highlighting critical risk areas, and ranking vulnerability clusters by urgency.
STEP 4 Act on Your Plan	For every gap identified, receive a specific set of actions calibrated to close it. Not generic advice — a directed roadmap built on 27 years of organizational transformation work inside the world's largest companies.

A NOTE ON METHODOLOGY

The Kryptonite Scorecard™ is a practitioner diagnostic built on behavioral observation, not a psychometric personality instrument. It measures specific, observable behaviors across five capability dimensions — not traits, tendencies, or cognitive profiles.

The behaviors it measures were identified and refined over 27 years of direct organizational work inside 34 Fortune 50 companies alongside Dr. John Kotter, Dr. Stephen Covey, Tom Peters, Jim Kouzes, and Barry Posner. The question it answers is not "what kind of person are you?" It is "what are you actually doing — and what do you need to do differently?"

Unlike AI-specific readiness tools, the Kryptonite Scorecard™ measures human capability durability across every form of disruption — not just technology adoption.

The gap between prepared and unprepared is closing fast.

Take the Kryptonite Scorecard™ and know exactly where you stand.

Individual — \$29 | Manager — \$49 | Organization — \$199

realmikeevans.com/scorecard

"Those prepared need not fear the forces at work." — Mike Evans

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