

# Leading Change in the New World of Work

## *Excel in a World of Constant Transformation*

**Change is no longer episodic—it's the new normal.** Across all sectors and industries, from tech to healthcare, retail to manufacturing, **organizations face an accelerating pace of disruption driven by evolving business demands, technology, and societal shifts.** Leading Change has become an essential competency, distinguishing those who merely survive from those who thrive. Unlike managing change, which focuses on control, **leading change inspires engagement, ownership, and innovation—unlocking extraordinary results in any field.**

Mike Evans delivers a transformative keynote that shatters traditional approaches to change. Drawing from decades of research and global success stories, Mike **shares proven, pragmatic principles that ignite passion, engagement, ownership and creativity, even amidst upheaval.** This isn't about complex theories or elite training—**these are universal, memorable strategies accessible to all.** Whether your organization is launching new strategies, adopting technologies, or navigating market shifts, this keynote equips you to turn disruption into opportunity.

Cultivate a team that not only adapts, but excels—**moving through the challenges of change with agility and purpose. Resistance fades as employees move from compliance to commitment,** and mediocrity gives way to market-leading outcomes. **Learn how exemplary leaders across industries foster cultures where change is embraced, not dreaded.** You'll discover why 75% of large-scale change efforts fail and how to avoid those traps, ensuring your initiatives don't just launch but succeed and sustain.

**In a world where three out of four critical strategies falter, the ability to lead change is your competitive edge.** It's about more than setting direction—**it's about enlisting every individual to act with intent and accountability.** This keynote delivers the tools to make that happen, no matter your sector. From sparking a "Want-To" mindset to building resilience, you'll leave with a roadmap to transform your organization into an unstoppable force of focus, innovation and execution.

**This isn't just a presentation—it's a call to action. Whether you're a startup disrupting the market or an established player refining your edge, these principles apply.** Are you ready to redefine leadership and inspire your team to conquer change? Prepare to unlock the secrets to thriving in today's dynamic reality—**because leading change isn't optional; it's essential.**

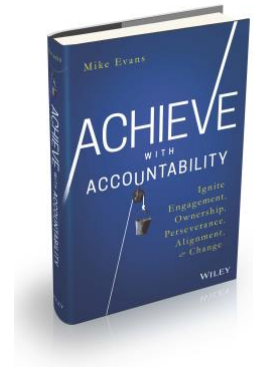
## **KEY LEARNINGS AND TAKEAWAYS:**

- **Lead, Don't Just Manage:** Master the critical distinction between leading and managing change to drive success.
- **Ignite Ownership:** Shift from "Have-To" to "Want-To," fostering accountability at all levels.
- **Leverage Five Pillars:** Use proven principles to overcome barriers and accelerate change outcomes.
- **Turn Disruption into Advantage:** Build agility to transform challenges into opportunities for growth.
- **Avoid Failure Traps:** Sidestep pitfalls that derail 75% of large-scale change efforts.
- **Ensure Flawless Execution:** Apply four principles to sustain critical strategy success.
- **Unleash Team Potential:** Tap into creativity and passion for breakthrough performance.
- **Foster Resilience:** Equip your team to thrive amid constant market shifts.
- **Create Change Champions:** Inspire commitment over compliance across your organization.
- **Build a Custom Roadmap:** Develop a plan to embed a change-ready culture.
- **Boost Innovation:** Unlock discretionary effort to fuel distinction and results.
- **Align for Impact:** Engage every level to execute strategies with precision.

## About The Speaker/Author:

Equipping Organizations and Individuals to ***Thrive Through Artificial Intelligence Impact, Disruption & Change and Today's Sea of Sameness***. In addition to being a leading authority on ***Artificial Intelligence Impact and Future Work***, clients rely upon Mike's solutions to; ***Accelerate Change, Shape Their Optimal Culture, Unleash Personal and Organizational Accountability, and Ignite Leadership Capacity at all Levels***.

Mike Evans is an award-winning author/speaker, and has developed a unique perspective from 20+ years of working alongside a star studded list of world-renowned thought leaders, including: Dr. John Kotter, Dr. Stephen Covey, Tom Peters, Jim Kouzes, Hyrum Smith, and Steve Farber. Mike served in executive leadership and consulting roles with Kotter International, FranklinCovey, and Tom Peters Company. 34 of Fortune 50 are clients.



Mike works with organizations around the globe and in virtually every arena, from the tech sector to financial services, manufacturing, health care, hospitality, entertainment, retail, and the US Government. Clients include: Intel, Capital One, Apple, Home Depot, Caterpillar, PNC Bank, Cargill, Pfizer, General Mills, H&R Block, The United States Navy, John Deere, Fidelity Investments, Monsanto, Google, US Steel, Rite Aid, Agilent Technologies, Johnson & Johnson, Symantec, Cigna Corporation, ITPA, US Department of Commerce, BNY Mellon, Oracle, Astra Zeneca, Baxter International Inc., Shell Oil, UPMC, Citrus Valley Health, McAfee, American Airlines, Masonite, Novartis, Ernst & Young, ACE Hardware, DuPont USA, Quest Diagnostics, State Farm, BP Oil, Heinz USA, NAFCU, and NASA.

Mike consults with senior teams, facilitates custom workshops, delivers keynote speeches and provides coaching and consulting on all of these subject areas. He uses his unique insights, passion, experience, and humor to positively affect individuals, teams and organizations around the world. He is experienced with executive leadership teams and groups at all organizational levels. His style is engaging, upbeat, entertaining, thought-provoking, compelling, and most importantly educational, relevant and impactful. Individuals, teams and organizations yield immediate results by applying what they learn.

His personal mission is to help individuals, teams and organizations accelerate their ability to achieve more than they ever believed possible. Clients describe him as inspiring, motivating and a ball of energy with an unequalled focus and passion for helping them achieve their desired results – both professional and personal.