

AI Powered Leadership in the New World of Work *Excel in a World of Constant Transformation*

In the rapidly evolving financial sector, executives confront a perfect storm of market volatility, regulatory demands, and fintech disruptors—all amplified by the transformative power of artificial intelligence (AI). **Leadership in this AI-driven era isn't optional; it's the decisive factor separating thriving institutions from those left behind.** This keynote is designed for senior **leaders and executives of credit unions and banks.** **This session delivers a cutting-edge blueprint to harness AI—turning compliance into opportunity, silos into collaboration, and uncertainty into a competitive advantage.**

The financial landscape is a relentless "Brawl with Few Rules," where AI is reshaping banking, wealth management, and member expectations at breakneck speed. From chatbots handling 24/7 inquiries to predictive analytics personalizing loan offers, AI isn't just a tool—it's a game-changer. Mike unveils the best practices of AI-powered leadership and introduces the Five Pillars of Change, empowering you to wield these technologies with precision. **Whether your organization aims to drive growth, enhance member trust, or outpace fintech rivals,** this keynote redefines leadership as a choice—to leverage AI for trust, accountability, and a culture that excels under pressure.

Mike showcases **how credit unions and banks can deploy AI tools—think fraud detection systems like Illuma Shield or loan underwriting platforms like Zest AI—to align diverse teams, boost ROE, and stand out in a commoditized "Sea of Sameness."** You'll tackle the top AI-related challenges: meeting member demands for personalization, closing workforce skill gaps, and ensuring ethical compliance. This isn't just a speech—it's a strategic roadmap, equipping you with a tailored action plan to integrate AI seamlessly, streamline operations, and dominate the financial frontier.

Seven seismic forces, with AI at the forefront, are rewriting the rules of work—displacing jobs, reinventing processes, and demanding adaptability. Complacency spells obsolescence; agility promises victory. This keynote equips you with pragmatic, AI-focused tools to thrive alongside machines—reskilling staff, enhancing cybersecurity, and balancing innovation with member trust.

The future isn't a threat but a canvas for those bold enough to paint it with AI-driven success.

Are you ready to lead your team into the New World of Work, where AI isn't just adopted but mastered to achieve unparalleled results?

KEY LEARNINGS AND TAKEAWAYS:

- **Harness AI with the Five Pillars of Change:** Master a framework to lead with AI, aligning strategies and teams for transformative impact.
- **Transform Compliance with AI:** Use AI to turn regulatory challenges into trust-building opportunities.
- **Deploy AI Tools Effectively:** Learn to implement chatbots, predictive analytics, and fraud detection to enhance member experiences and efficiency.
- **Unify Teams with AI Insights:** Break silos using AI-driven data, fostering collaboration across loan officers, compliance, and frontline staff.
- **Elevate Member Personalization:** Leverage AI to meet digital-first expectations, retaining tech-savvy members.
- **Outpace Fintechs with AI:** Gain strategies to compete using AI innovations, securing your edge in a crowded market.
- **Build an AI-Ready Culture:** Ignite passion and adaptability, preparing your workforce for human-AI collaboration.
- **Create an AI Action Plan:** Leave with a tailored roadmap to streamline risk, boost ROE, and integrate AI seamlessly.
- **Bridge Skill Gaps:** Discover how to reskill employees to thrive alongside AI technologies.
- **Lead the AI Frontier:** Embrace AI with precision to not just survive but dominate the financial landscape.

About The Speaker/Author:

Equipping Organizations and Individuals to ***Thrive Through Artificial Intelligence Impact, Disruption & Change and Today's Sea of Sameness***. In addition to being a leading authority on ***Artificial Intelligence Impact and Future Work***, clients rely upon Mike's solutions to; ***Accelerate Change, Shape Their Optimal Culture, Unleash Personal and Organizational Accountability, and Ignite Leadership Capacity at all Levels***.

Mike Evans is an award-winning author/speaker, and has developed a unique perspective from 20+ years of working alongside a star studded list of world-renowned thought leaders, including: Dr. John Kotter, Dr. Stephen Covey, Tom Peters, Jim Kouzes, Hyrum Smith, and Steve Farber. Mike served in executive leadership and consulting roles with Kotter International, FranklinCovey, and Tom Peters Company. 34 of Fortune 50 are clients.

Mike works with organizations around the globe and in virtually every arena, from the tech sector to financial services, manufacturing, health care, hospitality, entertainment, retail, and the US Government. Clients include: Intel, Capital One, Apple, Home Depot, Caterpillar, PNC Bank, Cargill, Pfizer, General Mills, H&R Block, The United States Navy, John Deere, Fidelity Investments, Monsanto, Google, US Steel, Rite Aid, Agilent Technologies, Johnson & Johnson, Symantec, Cigna Corporation, ITPA, US Department of Commerce, BNY Mellon, Oracle, Astra Zeneca, Baxter International Inc., Shell Oil, UPMC, Citrus Valley Health, McAfee, American Airlines, Masonite, Novartis, Ernst & Young, ACE Hardware, DuPont USA, Quest Diagnostics, State Farm, BP Oil, Heinz USA, NAFCU, and NASA.

Mike consults with senior teams, facilitates custom workshops, delivers keynote speeches and provides coaching and consulting on all of these subject areas. He uses his unique insights, passion, experience, and humor to positively affect individuals, teams and organizations around the world. He is experienced with executive leadership teams and groups at all organizational levels. His style is engaging, upbeat, entertaining, thought-provoking, compelling, and most importantly educational, relevant and impactful. Individuals, teams and organizations yield immediate results by applying what they learn.

His personal mission is to help individuals, teams and organizations accelerate their ability to achieve more than they ever believed possible. Clients describe him as inspiring, motivating and a ball of energy with an unequalled focus and passion for helping them achieve their desired results – both professional and personal.

