

# FUTURE WORK - FROM BRAWN TO BRAINS:

## *Thriving Through the Robot Rumble of the New World of Work*

Imagine a gladiator arena, but instead of swords and shields, the weapons are algorithms and automation. Seven disruptive forces are circling, aiming to replace, reinvent, and disrupt our jobs, our departments and entire industries. The crowd roars, demanding agility, resilience, and leadership from those who dare to enter. Are you ready to step into the ring?

This keynote isn't about fearing the rise of the machines, but **unlocking the secrets to coexisting and even thriving alongside them**. Forget outdated tactics. **Clinging to the status quo is like wearing a blindfold in a laser tag game.**

- **Strategies to outmaneuver AI:** Learn how to leverage your uniquely human strengths – creativity, empathy, and leadership – to stay ahead of the automation curve.
- **The antidote to "commoditization":** Discover how to **cultivate your personal and organizational brand** and stand out in a sea of sameness. Think **David vs. Goliath, but with a killer social media presence.**
- **Resilience in the face of relentless change:** We'll show you how to **transform your culture from obligation to aspiration**, where **change is embraced** and **accountability thrives**. It's **adapting with the grace of a dancer, not the rigidity of a brick wall.**
- **Unlocking the secrets of the "New World of Work":** Gain **invaluable insights** on the essential skills and competencies needed to **not just survive, but thrive**. We'll show you how to paint your own success story on the canvas of the future.

**This isn't just a keynote, it's a call to action.** Leave equipped with the tools and mindset to **not only weather the storm of disruption, but ride its waves to unimaginable heights**. Are you ready to **step into the arena and claim your victory in the New World of Work?**

## KEY LEARNINGS AND TAKEAWAYS:

- Thwart AI and disruption with human superpowers.
- Cultivate distinction in a world of sameness.
- Fuel innovation, agility, and growth.
- Position yourself for long-term success.
- Transform your culture for a brighter future.

Join us and become the gladiator who not only survives, but thrives in the New World of Work!

Remember, the future isn't a threat, it's an opportunity. Are you ready to seize it? Drawing from real-world examples and cutting-edge research, this keynote explores the critical importance of agility, resilience, and forward-thinking leadership in navigating the complexities of today's disruptive environment. For those willing to adapt, **the future is not a threat, but a canvas upon which to paint their success story.**

**P.S.** We'll also sprinkle in a **healthy dose of humor** to keep you engaged and inspired. After all, who says learning about the future can't be fun?

## About The Speaker/Author:

In today's rapidly evolving digital landscape, adaptation is the key to success. Enter Mike Evans, acclaimed speaker, author and **visionary expert on the intersection of artificial intelligence (AI) and human potential**. With a keen understanding of the **transformative power of AI and its implications for individuals and organizations**, Evans is at the forefront of guiding audiences towards thriving in the new world of work. Equipping Organizations and Individuals to **Thrive Through Artificial Intelligence Impact, Disruption & Change and Today's Sea of Sameness**. In addition to being a leading authority on **Artificial Intelligence Impact and Future Work**, clients rely upon Mike's solutions to; **Accelerate Change, Shape Their Optimal Culture, and Unleash Personal and Organizational Accountability and Resilience**.

In his compelling presentations, Evans delves into the profound impact of AI on the workplace, exploring how advancements in technology are reshaping industries and redefining the nature of work itself. With a blend of research-backed insights and real-world examples, he **illuminates the opportunities and challenges that AI presents, empowering audiences to embrace change and harness the full potential of emerging technologies**. **Evans doesn't just inspire; he equips audiences with actionable strategies for thriving in the era of AI**. From cultivating a growth mindset to fostering collaboration and adaptability, his insights provide a roadmap for individuals and teams to thrive in the face of uncertainty and change. As organizations grapple with the challenges of digital transformation, Mike Evans offers a **beacon of clarity and guidance**. With his unparalleled expertise on AI and change, he **empowers audiences to embrace the future with confidence, unlocking their potential to excel in the new world of work**.