

LEADING CHANGE

Accelerate Achievement of What Matters Most and Thrive in the Age of Disruption

In the past, **change was episodic, transient, and gradual**; now, **change is constant** as business, technology, and society itself continue to evolve at an ever more rapid pace.

Accelerating Change – igniting engagement, passion, ownership and creativity that is often lacking during times of change, can be accomplished using proven memorable and pragmatic principles. Learn why some organizations achieve and exceed desired results.

Driving a strategy that requires **change in human behavior** may be the most difficult challenge a leader can face. **What do top leaders do to gain voluntary contributions of discretionary performance from those they lead?** How do they create alignment, ownership and accountability for desired results at every level of an organization? How do they ensure that key strategies are not slowly suffocated, but instead produce extraordinary results?

Leading change has become a critical competency in today's economy. But there is a significant and crucial difference between leading and managing change – not only in the approach, but also more importantly in the results. The **success, or lack thereof, with transformational change efforts hinges on a few key principles that have been identified, studied and validated.**

Leveraging ***talent, ideas, speed, distinction*** and ***leadership*** are keys to accelerating change. Accelerated achievement of desired results can be accomplished through consistent focused attention over time on a few practical, pragmatic and memorable principles. Discover the practices demonstrated by exemplary leaders that result in others ***voluntarily choosing*** to follow them.

Intentional focus on these principles will ignite extraordinary results within your organization.

Decades of research have identified five principles and practices that propel organizations forward to blast through the common barriers, obstacles, challenges and inertia that derail most change efforts.

KEY LEARNINGS AND TAKEAWAYS:

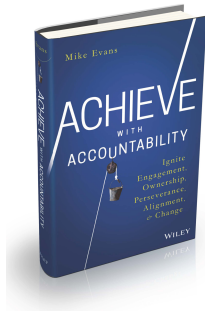
- Embrace the key change principles that are common among successful change efforts. Heighten and refine your untapped leadership potential.
- Understand the critical difference between leading and managing change and the appropriate ratio required to accelerate change.
- Discover what it takes to move employees from compliance to commitment – jettison resistance.
- Learn how to create a 'Want-To' versus a 'Have-To' culture. A culture where change is embraced.
- Avoid the primary pitfalls and traps that sabotage most change efforts.
- Learn the five best practices demonstrated by exemplary leaders and how you can apply them.
- Discover the key elements of communicating a vision that lead to increased levels of commitment, engagement and accountability.
- Understand what it takes to cultivate a culture where employees 'bring more of themselves' to the workplace – where they are engaged, energized and flourish.
- Learn how to lead, develop and cultivate a culture/team that is equipped to overcome the new 'forces that are coalescing' to dramatically alter the corporate and economic landscape.
- Discover what it takes to lead a culture/team that is aligned, resolute, engaged, agile and takes accountability and ownership to achieve what matters most.
- Arouse a sense of purpose, distinction and passion among your employees.

About The Speaker/Author:

In addition to being a leading authority on **Disruption** and how to **Thrive and Excel in the Age of Disruption**, clients rely upon Mike's solutions to; **Accelerate Change, Shape Their Optimal Culture, Unleash Personal and Organizational Accountability, Flawlessly Execute Key Strategies, Ignite Leadership Capacity at all Levels, Amplify Employee Engagement, Embrace The Role of CEO of Your Life, Career and Destiny, and Cultivate Peak Performance.**

Mike Evans is an award-winning author/speaker, and has developed a unique perspective from 20+ years of working alongside a star studded list of world-renowned thought leaders, including: Dr. John

Kotter, Dr. Stephen Covey, Tom Peters, Jim Kouzes, Hyrum Smith, Steve Farber and Chris McChesney. Mike served in executive leadership and consulting roles with Kotter International, FranklinCovey, and Tom Peters Company.



34 of Fortune 50 are clients. Mike works with organizations around the globe and in virtually every arena, from the tech sector to financial services,

manufacturing, health care, hospitality, entertainment, retail, and the US Government. Clients include: Intel, Capital One, Apple, Caterpillar, PNC Bank, Cargill, Pfizer, General Mills, H&R Block, The United States Navy, John Deere, Fidelity Investments, Monsanto, Google, US Steel, Rite Aid, Agilent Technologies, Johnson & Johnson, Symantec, Cigna Corporation, ITPA, US Department of Commerce, BNY Mellon, Oracle, Astra Zeneca, Baxter International Inc., Shell Oil, UPMC, Citrus Valley Health, McAfee, American Airlines, Masonite, Novartis, Ernst & Young, ACE Hardware, DuPont USA, Quest Diagnostics, State Farm, BP Oil, Heinz USA, NAFCU, and NASA.