

Remote/Virtual/Webinar Workshops and Keynotes Strategy, Approach and Logistics

Engaging, Relevant, Interactive, Memorable, and Educational Experiences and Solutions

ONLINE, REMOTE & VIRTUAL KEYNOTE AND WORKSHOPS AVAILABLE – 23 YEARS EXPERIENCE

**Request examples, formats, options and more details using our contact page*

- Disruption | Thrive and Excel in the New World of Work
- Developing Heightened Levels of Personal and Organizational Accountability
- Change Leadership | Accelerating Desired Results
- Culture Shaping | Ignite Peak Performance
- Brand You! | You are CEO of Your Life, Career and Destiny
- Employee Engagement | Elevate Passion, Focus, Ownership and Commitment
- Flawless Execution | Transform Strategic Intent into Reality
- Exemplary Leadership | Unleash Leadership Capacity at all Levels

MIKE EVANS
AWARD WINNING
SPEAKER & AUTHOR

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Mike's One-Sheet

WATCH MIKE: Click Below
from Mike Evans

Event Planners & Bureaus
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EXPERIENCE:

Mike Evans has facilitated hundreds of remote/virtual/webinar **keynotes** and **workshops** over the past 23 years. These custom events have been delivered to audiences ranging from 10 to 3,000 participants. Mike and his clients have utilized a variety of technological options for delivery, including:

- Adobe Connect
- WebEx
- Zoom
- VTC
- Satellite Broadcast
- GoToMeeting
- Skype
- Nextiva
- Zoho Meetings
- Join.me
- Blue Jeans
- Fuze
- Amazon Chime
- Other lesser known platform

These options allow clients to include individuals, groups, teams and large groups to connect to the customized keynote/workshop and experience the session as if they were there live.

All of the options listed above have their own benefits, and plenty of them include optional tools to make certain there is plenty of engagement, interaction, discussion and learning. Some of the options allow for sub-sets of the large group to meet in 'virtual breakout rooms' to work together on activities that are assigned after a key learning is introduced. The breakout groups can work together, and then, if appropriate, report out to the large group on key ideas and best practices to the larger group.

In addition, most of these technologies allow for instant polling, Q&A, whiteboarding, access to digital handouts, sharing of video footage, monitoring engagement level of participants and chat functionality.

Mike Evans and his team of producers, who have more than 35 years of combined experience with these types of events, work with clients to ensure that all remote, virtual and webinar events are flawlessly executed. During the event experiences, Mike's team has the ability to monitor the 'virtual breakout rooms' to answer questions, direct the teams, and assist with the technology. Many of these systems also allow Mike and his team to closely monitor the engagement level of all participants.

Participant materials (workbooks and implementation planners) are provided to each client, and also available digitally to download during the session, so that all participants have these useful tools in front of them during the interactive session.

AGENDA:

Mike Evans and his team are experienced with how to create, maintain and sustain audience engagement and participation by incorporating a variety of adult-learning principles into the delivery and facilitation of these remote/virtual/webinar sessions. Mike is adept at constantly changing the manner in which the material is presented to ensure that he includes the preferred learning styles of all attendees to maximize the learning experience.

COORDINATION/LOGISTICS:

Mike and his team work closely with their clients to provide them with best practices developed over the past 23 years of facilitating remote/virtual/webinar events to assure client success. Some of what Mike and his producers provide to their clients include:

- **Pre Event Communications** - To heighten interest, engagement and excitement about how the experience will benefit all participants.
- **Expectation Communication** - To be sent 1-2 weeks prior to the event. This message is designed to be sent from your key sponsors and is to supplement any message they would like to convey. This message will also include your sponsors expectations of how all attendees will participate, engage and stay focused.
- **Rehearsal** - Mike and his producers arrange a rehearsal with your team that takes place 7-10 days ahead of your event. All technology is tested, the presentation is refined, any exercises or activities are practiced, and roles are assigned to all support personnel.
- **Technology Set Up and Testing** - Usually 2 or 3 messages in advance of the event to make certain that everyone is set up, and that no time is wasted with technology snafus the day of the event.
- **Day of Event Message** - Sent to all participants. Includes reminders about how the event will be structured, how to test their technology, and who to contact if they have any issues.
- **During the Session/Event Producers** - Highly experienced producers from our team work with you, Mike and the participants during the session to ensure it is executed flawlessly.
- **Day of Event Support** - Mike's team is ready and available prior to the event, and during the event, to help anyone that may be experiencing technical issues.
- **Post-Work** - If desired, Mike and his team will work with you to develop appropriate post-event activities to sustain the momentum and deepen the learnings.

Recent Feedback From Online Events

Here are all of the evaluations from my team at Novartis. These look awesome! Best we have ever had for online training! They want more with you!

Thanks for all you do for us!

Bethany Brennan
Operations Manager, Novartis PLP

Hi All,

More great feedback about Mike's session today with Pfizer! (Below)

Veronica Michael Ellina 2:Mike and Gaell thanks for everything! Mike one of the best sessions I have attended!

Andrés Muñoz Alarcón:I agree, great training!

The entire chat content is littered with similar comments and is attached. All of it is raving and positive. They loved it!

We had a very good leadership session earlier this week with Mike. During the session, Mike emphasize the importance of accountability in learning and jokingly advised the participants to be accountable to us (Mike and Darius). This was the highest rated online experience the client has had in 12 years!

One of the participants (below) emailed us straight afterwards (below). Although it is the role of the peer group, Mike and I did not have the heart to disappoint this very committed lady and we have set up reminder in our 3 diaries. We are looking forward to receive Vanessa's progress report in January and we think it could be a good solution on some occasion.

It is also extremely interesting for both Mike and I to understand the challenges of a Novartis learner.

Anyway Mike and I thought you would find this outcome positive and an evidence of the quality of the virtual programme.

Please find the evaluation summary for the first vILT we did for Money Mart and the response was overwhelmingly Great! Thank you Mike and Sonika for doing an awesome job facilitating and hosting the sessions. So far we have received 33 out 45 responses and I will wait till Monday or Tuesday to send to you – hope we get some more responses. You two continue to amaze me, and my leadership team.

Making it Relevant, Meaningful and Practical:

All work is custom tailored to dovetail with each client's unique culture and to ensure relevance to current business realities. The keynotes and workshops are interactive, upbeat, entertaining, engaging, and most importantly participants are equipped with proven, pragmatic and memorable models, tools and principles that can be applied immediately. The keynotes and workshops incorporate adult-learning principles in order to maximize retention and application of the learning. No fluff, hyperbole, rhetoric or complicated models. The insights are easily understood, relevant and applicable. Organizations and individuals are positioned to yield results immediately.

WHY MIKE? WHAT ARE THE DIFFERENTIATORS?

CUSTOM TAILORED AGENDAS/CONTENT FOR EACH CLIENT:

- Whichever topic a client would like for Mike to focus, the content is always tailored around that client's current and relevant issues, desired outcomes and their unique culture.
- Prior to a client event (not mandatory), Mike will take time to speak with as many client contacts as necessary to learn about the culture, what works well, what can work better, past/current/future business opportunities/challenges, and to gain clarity on what results the client would like to realize as a result of the speech, breakout session or workshop.
- The keynote speeches and workshops are built around your relevant issues. The models, principles, tools, new ways of thinking and methodologies are presented so that participants can immediately determine how to apply what they learn to become more effective professionally and personally.

PARTICIPANT MATERIALS & APPLICATION PLANNERS (Not Mandatory):

- Participants receive custom materials developed for your specific keynote. These materials include the key models, principles and ideas that are presented in your keynote experience.
- The participants also receive an 'Application Planner' in which they can develop their plan to immediately apply what they learned. They will hit the ground running.
- Both of these elements help sustain the momentum, increase retention and improve results.

MIKE'S UNIQUE BACKGROUND AND EXPERTISE:

- 25 years experience as a practitioner, business executive and developer of content in the areas of Change Leadership, Culture Shaping, Disruption/New World of Work, Organizational and Individual Accountability, Peak Performance, Flawless Execution, Employee Engagement, Branding and Exemplary Leadership.
- Worked alongside world-renowned authorities for 20 years. Including: John Kotter, Stephen Covey, Tom Peters, Jim Kouzes, Steve Farber and Chris McChesney.
- Has held numerous leadership positions in a variety of successful firms.
- Ongoing research in order to ensure all content is cutting edge.

- Mike has worked with organizations around the globe and in virtually every arena, from the tech sector to financial services, manufacturing, health care, hospitality, entertainment, retail, and the US Government.

THE MANNER IN HOW THE CONTENT IS DELIVERED:

- Upbeat, engaging, interactive, positive, forward-looking, memorable.
- Fast paced, attention grabbing.
- Fun and humorous – used sparingly and strategically.
- Ability to connect to the head and the heart of participants.
- Filled with moments of self-discovery (Aha moments) and Socratic learning
- Introduce > Experience (stories and case studies) > Teach > Apply
- Pacing – Mike works to the personality of the group.

HOW THE CONTENT IS DESIGNED:

- Pragmatic, simple, memorable ideas, models, principles and methodologies that participants can apply immediately to become more effective professionally and personally.
- Whole-Life approach. Participants are able to apply what they learn to both their professional and personal lives. This increases retention, ability and application.
- Relevant to the participant's current realities (Through the pre-event interviews and discovery). Participants quickly realize how what they are experiencing can help them become more effective professionally and personally.
- Includes all adult-learning principles, story-telling, very short videos, experiential elements, interaction, introspection, and more.

PRE EVENT OPTIONS:

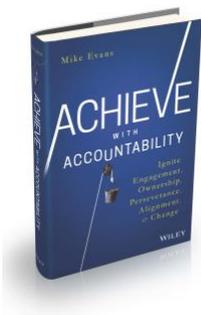
- Communication Planning – Ideas to increase interest, generate engagement and set the stage
- Video clips relevant to your chosen keynote topic can be provided and sent to participants in advance to stimulate interest.
- Topic Papers – Based upon your chosen keynote topic, short pre-reads can be provided.

POST EVENT OPTIONS:

- Deeper Dive – Webinars, Topic Papers, Breakout Sessions, Coaching
- Workshops (Focused on Further Refining and Developing Skills and Competencies)
- Books – Bulk orders can be discounted up to 40%
- Topic Papers – Based upon your chosen keynote topic, short pre-reads can be provided to send to your participants.

ABOUT THE SPEAKER/AUTHOR:

Mike Evans is an award-winning author/speaker, and has developed a unique perspective from 20+ years of working alongside a star studded list of world-renowned thought leaders, including: Dr. John Kotter, Dr. Stephen Covey, Tom Peters, Jim Kouzes, Hyrum Smith, Steve Farber and Chris McChesney. Mike served in executive leadership and consulting roles with Kotter International, FranklinCovey, and Tom Peters Company.



In addition to being a leading authority on ***Unleashing Personal and Organizational Accountability***, clients rely upon Mike's solutions to; ***Accelerate Change, Shape Their Optimal Culture, Flawlessly Execute Key Strategies, Ignite Leadership Capacity at all Levels, Amplify Employee Engagement, Thrive and Excel in the Age of Disruption, Embrace The Role of CEO of Your Life, Career and Destiny, and Cultivate Peak Performance.***

31 of Fortune 50 are clients. Mike works with organizations around the globe and in virtually every arena, from the tech sector to financial services, manufacturing, health care, hospitality, entertainment, retail, and the US Government. Clients include: Intel, Capital One, Apple, Caterpillar, PNC Bank, Cargill, Pfizer, General Mills, H&R Block, The United States Navy, John Deere, Fidelity Investments, Monsanto, Google, US Steel, Rite Aid, Agilent Technologies, Johnson & Johnson, Symantec, Cigna Corporation, ITPA, US Department of Commerce, BNY Mellon, Oracle, Astra Zeneca, Baxter International Inc., Shell Oil, UPMC, Citrus Valley Health, McAfee, American Airlines, Masonite, Novartis, Ernst & Young, ACE Hardware, DuPont USA, Quest Diagnostics, State Farm, BP Oil, Heinz USA, NAFCU, and NASA.

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